



Press Release

March 2022

Special Maxi Economix Campaign from Popeyes® for Tıkla Gelsin®!

Popeyes®, the tastiest form of chicken, is launching a special campaign for Tıkla Gelsin®.

Popeyes®, praised for its campaigns and price advantages as much as for its flavors, introduces the Double Maxi Economix Menu. The campaign, available only through Tıkla Gelsin®, awaits flavor hunters by March 31, 2022. What's more, the campaign awards 7% Click Money...

Popeyes®, the tastiest form of chicken, brings advantageous campaigns to chicken lovers as it continues to operate as a part of Turkey's leading quick-service restaurant chain TAB Gıda.

The Double Maxi Ekonomix Menu consists of 8 Pieces of Dip'n Chicken + 2 Services of Poppy Sandwich® + 8 Pieces of Chicken Nuggets + Medium Sized Potatoes + 2 Servings of Drinks + 4 Sauces of Your Choice and costs only 73.98 TL instead of 95.98 TL in the campaign organized specially for delivery service platform Tıkla Gelsin®, available on the mobile app for TAB Gıda brands or online at www.tiklagelsin.com address! The 7% Click Money earned as part of the campaign can be securely used to pay for your next order.

At your door with a click!

TAB Gıda's e-commerce platform Tıkla Gelsin® is a mobile app for digital package service. With just a click, flavor lovers who join Tıkla Gelsin® can find hundreds of different tastes from burgers to doner kebab, salads to soup, pizzas to lahmacun, as it is the e-commerce platform for Burger King®, Popeyes®, Arby's®, Sbarro®, Usta Dönerci® and Usta Pideci® franchisee TAB Gıda and Amasya® Et Ürünleri parent company TFI TAB Food Investments. Tıkla Gelsin® provides two types of services -- "Sana Gelsin" and "Restoranda Hızlı Servis" to its users. Members using the updated mobile app can select Sana Gelsin service to place orders and have them delivered or order it and pick it up from a restaurant with the Restoranda Hızlı Servis option.