



Press Release

March 2022

## Ready to Meet the ‘Gastronomy Club’ where Burger King® Brings Together its Brand New Flavors?

**Burger King®, the address for must-have flavors, introduces the Gastronomy Club for those not compromising on flavor to discover its brand new burgers Nuggets Burger, Chili Cheese Hamburger, and Rodeo Cheeseburger.**

Certified by Turkey's leading quick-service restaurant chain TAB Gıda, Burger King® brings smiles to the faces of flavor lovers with the brand new tastes of Nuggets Burger, Chili Cheese Hamburger, and Rodeo Cheeseburger. Burger King® takes its guests on a different flavor experience with the brand new flavors served at all of its restaurants.

### **Gastronomy Club Appeals to Pockets as well as Senses**

It will steal the hearts of meat lovers with the delicious flavors of Chili Cheese Hamburger and Rodeo Cheese Burger which blends fire grilled meat with cheese and the hearts of chicken lovers with the brand new Nuggets Burger which merges BK King Nuggets, a Burger King classic.

### **Enjoy the Gastronomy Club with Good Deals!**

‘Gastronomy Club’ flavors with their rich content and good deals await all who want to enjoy these delicious flavors at Burger King® restaurants throughout March.

### **About TAB Gıda:**

*TAB Gıda Sanayi ve Ticaret A.Ş., a subsidiary of ATA Group, is the exclusive license holder, operator, and development partner of Burger King®, Sbarro®, Popeyes® and Arby's® restaurants in Turkey. Burger King® started its operations under TAB Gıda in Turkey in 1995, Sbarro® opened in 2006, and Popeyes® was launched in 2007. TAB Gıda added Arby's® to its global brand portfolio in 2010, before establishing its own brand Usta Dönerci® in 2013, and Usta Pideci®, also its own brand, in 2019. Presently, there are more than 650 Burger King® restaurants, more than 90 Sbarro® restaurants, more than 200 Popeyes® restaurants, more than 80 Arby's® restaurants, more than 130 Usta Dönerci® restaurants, 30 Usta Pideci® restaurants in Turkey.*



As an owner of quick-service restaurant chains, TAB Gıda Sanayi ve Tic. A.Ş. is the leader of its industry in Turkey as also evidenced by many awards it received so far.